

EDWARDS

beyond

2024



*Exhibitor &
Sponsorship
Packages*

wearedwards.com/beyond



Our Vision for Beyond

A few years ago, Edwards launched our inaugural Beyond event, dedicated to fostering innovation, collaboration, and sustainable growth in the AEC/O industries on the Central Coast. Building on the success of past events, we're excited to announce a significant investment in Beyond 2024, aiming to establish it as a transformative hub for cutting-edge solutions in architecture, engineering, construction, and ownership—impacting not just California but reaching beyond borders.

Our vision for Beyond 2024 focuses on curated experiences, meaningful connections, and an unwavering commitment to excellence. We aspire to empower industry professionals, showcase advancements, and contribute to a forward-thinking AECO community in our region and statewide.

If you share our vision, we invite you to become an exhibitor at Beyond 2024. Your participation in the early success of this ambitious event positions your organization at the forefront of AEC/O community growth and ensures the success of Beyond 2024. Sign up now and align your brand with innovation in the AEC/O industries. Thank you for considering this exclusive opportunity; we anticipate the chance to collaborate further for the monumental success of Beyond 2024.

Ryan Edwards, President of Edwards Construction Group

Event Information and Goals

OCTOBER 10, 2024

10:00 AM - 4:00 PM @ Madonna Inn Expo Center, San Luis Obispo, CA

ENHANCE EDUCATIONAL CONTENT

Elevate the quality of workshops, seminars, and keynote presentations to provide valuable insights into emerging trends, technologies, and sustainable practices within the AEC/O industry.

EMBRACE SUSTAINABILITY PRACTICES

Implement eco-friendly initiatives, such as waste reduction, energy efficiency, and sustainable materials, to align the tradeshow with industry values and contribute to environmental stewardship.

FACILITATE EFFECTIVE NETWORKING

Introduce innovative networking platforms and activities to foster meaningful connections among professionals, exhibitors, and attendees, promoting collaboration and business opportunities.

TECHNOLOGY INTEGRATION

Embrace digital advancements by incorporating virtual components, interactive displays, and technology showcases to keep the tradeshow at the forefront of technological developments in the AEC/O sector.

Core Benefits of Participating

VISIBILITY

Being an exhibitor and/or sponsor at Beyond 2024 increases your company's visibility among key players in the architecture, engineering, construction and ownership sectors.

NETWORKING OPPORTUNITIES

Your presence at the event provides exclusive networking opportunities, allowing you to connect with industry professionals, potential clients, and collaborators in a focused environment.

BRAND AUTHORITY

By associating your brand with Beyond 2024, you can enhance your company's authority and credibility in the AEC/O industry, potentially attracting more attention and business opportunities.

Tradeshow Booth Spaces

BOOTH SHOWCASE

Elevate your brand visibility and engage with industry leaders at Beyond 2024. Our booth spaces are meticulously designed to provide a dynamic platform for your business. Each booth rental includes a prime location on the exhibition floor, ensuring maximum exposure to the event’s diverse audience. You’ll benefit from a well-equipped space, complete with standard booth essentials like tables, chairs and linen. Customize your setup to reflect your brand identity and captivate attendees. Larger, outdoor spaces are available upon request for unorthodox presentations. Don’t miss this opportunity to make a lasting impression and forge valuable connections within your industry. Secure your booth today and unlock the potential for success at Beyond 2024. Includes 2 Exhibitor Passes.

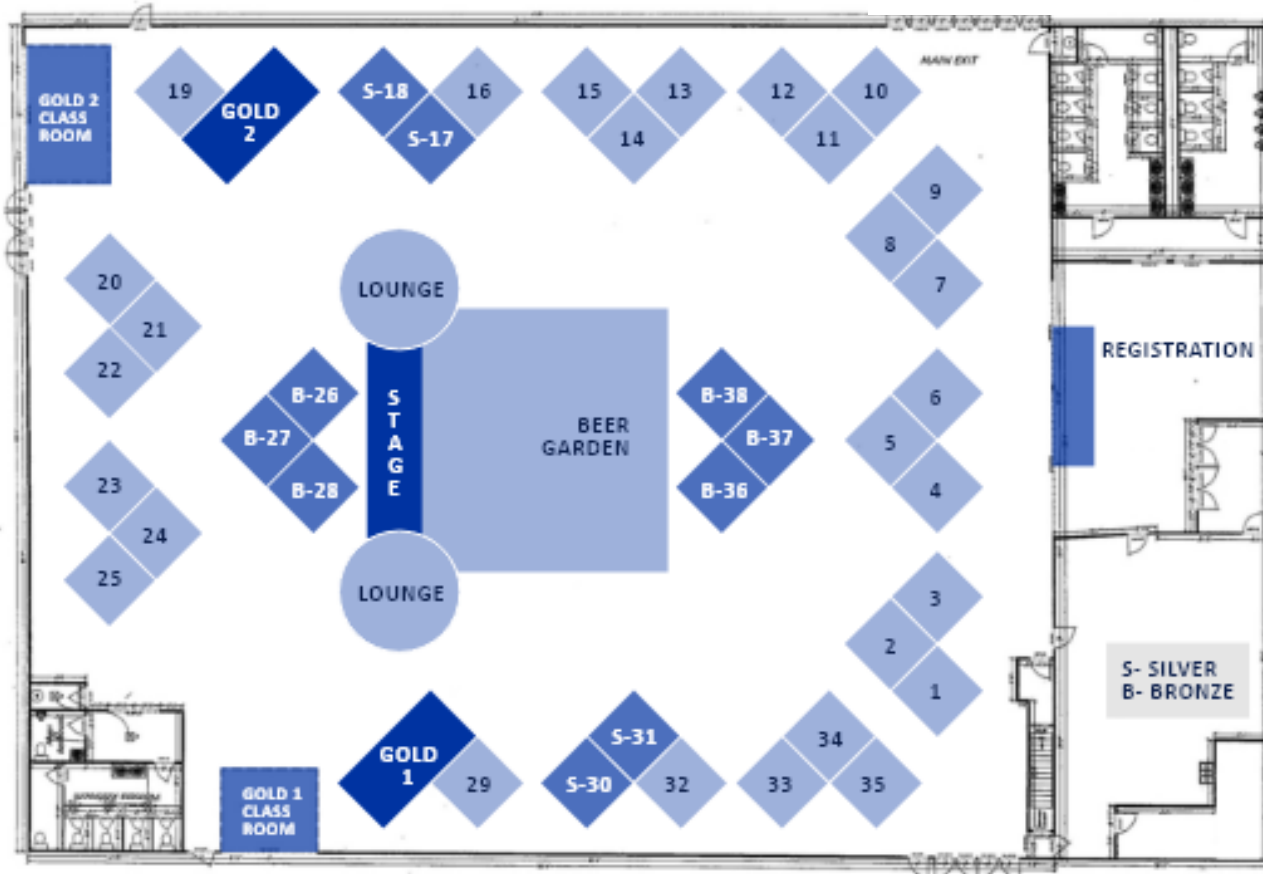
Indoor Booth Space limited to 40 participants, including Gold, Silver and Bronze Sponsors.

Outdoor Booth Space limited to 10 participants and is reserved for (Heavy Equipment).

Please Refer to Expo Map for Booth Locations and to request booth number. Booth reservations are first come first served, so register early to secure your booth location.

MADONNA INN EXPO CENTER | San Luis Obispo, CA

- Exhibitor Booth Spaces
- Bronze / Silver Sponsor Spaces
- Gold Sponsor Spaces



Exhibitors

EXHIBITOR BOOTH | \$1,000

- 10 X 10 Booth Space at the event
- One (1) table and two (2) chairs
- Table linens
- Two (2) Exhibitor passes to the event

Outdoor exhibitor spaces can be made available upon request for Heavy Equipment displays in otherwise special cases. Please indicate your need for outdoor accommodations with your exhibitor RSVP.

Sponsorship Opportunities

BRONZE | \$2,500

- 10 X 10 Booth Space in Prime Area of Expo Center
- Inclusion in Select Marketing Content
- Exclusive Access to Sponsor Welcome Dinner
- VIP Parking
- Free Access to (2) educational classes of choice
- 3 Complimentary Tickets to Distribute to VIP Clients

SILVER | \$5,000

- 10 X 10 Booth Space in Prime Area of Expo Center
- Inclusion in Select Marketing Content
- Exclusive Access to Sponsor Welcome Dinner
- VIP Parking
- Free Access to (4) educational classes of choice
- 5 Complimentary Tickets to Distribute to VIP Clients

GOLD | \$10,000

- Exclusive Branding on Classroom Tent
- Inclusion in Select Marketing Content
- 10 X 20 Booth Space in Prime Area of Expo Center
- VIP Parking
- Free Access to ALL education classes
- Exclusive Access to Sponsor Welcome Dinner
- 10 Complimentary Tickets to Distribute to VIP Clients

Micro-Sponsorships

- Reusable Water Bottles
- Water Stations
- Coffee/Tea Station
- ID Lanyards
- Snack Commissary
- Lounge Areas /Beer Garden
- Charging Stations
- Tote Bags
- Photobooth
- Professional Headshot Booth
- Exhibit Maps

Please inquire about micro sponsorship opportunities. We can tailor these to your needs and budget.

Contact

TO EXHIBIT AND/OR SPONSOR

Please visit <https://wearedwards.com/beyond> and complete the online form, or send an email with your information and indicating your preferences by **May 1, 2024** to:

Jacqui Edwards
Event Coordinator
je@edwardscongroup.com

FOR SPEAKING OPPORTUNITIES

We are currently welcoming topic submissions for speaking opportunities at our event. Speakers who contribute will receive additional privileges and benefits.

Topics should be pertinent to the AEC/O (Architecture, Engineering, Construction & Ownership) industries and align with the overall vision and goals of the event.

Please submit your abstract to je@edwardscongroup.com for consideration by **May 1, 2024**. or visit <https://wearedwards.com/beyond> for more details

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