

EDWARDS

beyond

2024



***Exhibitor &
Sponsorship
Packages***

wearedwards.com/beyond



Our Vision for Beyond

A few years ago, Edwards launched our inaugural Beyond event, dedicated to fostering innovation, collaboration, and sustainable growth in the AEC/O industries on the Central Coast. Building on the success of past events, we're excited to announce a significant investment in Beyond 2024, aiming to establish it as a transformative hub for cutting-edge solutions in architecture, engineering, construction, and ownership—impacting not just California but reaching beyond borders.

Our vision for Beyond 2024 focuses on curated experiences, meaningful connections, and an unwavering commitment to excellence. We aspire to empower industry professionals, showcase advancements, and contribute to a forward-thinking AECO community in our region and statewide.

If you share our vision, we invite you to become an exhibitor at Beyond 2024. Your participation in the early success of this ambitious event serves to position your organization at the forefront of AEC/O community growth and ensures the success of Beyond 2024. Sign up now and align your brand with innovation in the AEC/O industries. Thank you for considering this exclusive opportunity; we anticipate the chance to collaborate further for the monumental success of Beyond 2024.

Ryan Edwards, President of Edwards Construction Group

Find Yourself in Good Company @ Beyond 2024

Position your organization amongst the industry leaders below and contact je@edwardscongroup.com to reserve your booth today.

Contractors
& Developers
Bonding

Perry Ford San
Luis Obispo

A Cansel Company

Leavitt Coastal Valley Insurance Services

Event Information and Goals

OCTOBER 10, 2024

10:00 AM - 4:00 PM @ Madonna Inn Expo Center, San Luis Obispo, CA

ENHANCE EDUCATIONAL CONTENT

Elevate the quality of workshops, seminars, and keynote presentations to provide valuable insights into emerging trends, technologies, and sustainable practices within the AEC/O industry.

EMBRACE SUSTAINABILITY PRACTICES

Implement eco-friendly initiatives, such as waste reduction, energy efficiency, and sustainable materials, to align the tradeshow with industry values and contribute to environmental stewardship.

FACILITATE EFFECTIVE NETWORKING

Introduce innovative networking platforms and activities to foster meaningful connections among professionals, exhibitors, and attendees, promoting collaboration and business opportunities.

TECHNOLOGY INTEGRATION

Embrace digital advancements by incorporating virtual components, interactive displays, and technology showcases to keep the tradeshow at the forefront of technological developments in the AEC/O sector.

Core Benefits of Participating

VISIBILITY

Being an exhibitor and/or sponsor at Beyond 2024 increases your company's visibility among key players in the architecture, engineering, construction and ownership sectors.

NETWORKING OPPORTUNITIES

Your presence at the event provides exclusive networking opportunities, allowing you to connect with industry professionals, potential clients, and collaborators in a focused environment.

BRAND AUTHORITY

By associating your brand with Beyond 2024, you can enhance your company's authority and credibility in the AEC/O industry, potentially attracting more attention and business opportunities.

Tradeshow Booth Spaces

BOOTH SHOWCASE

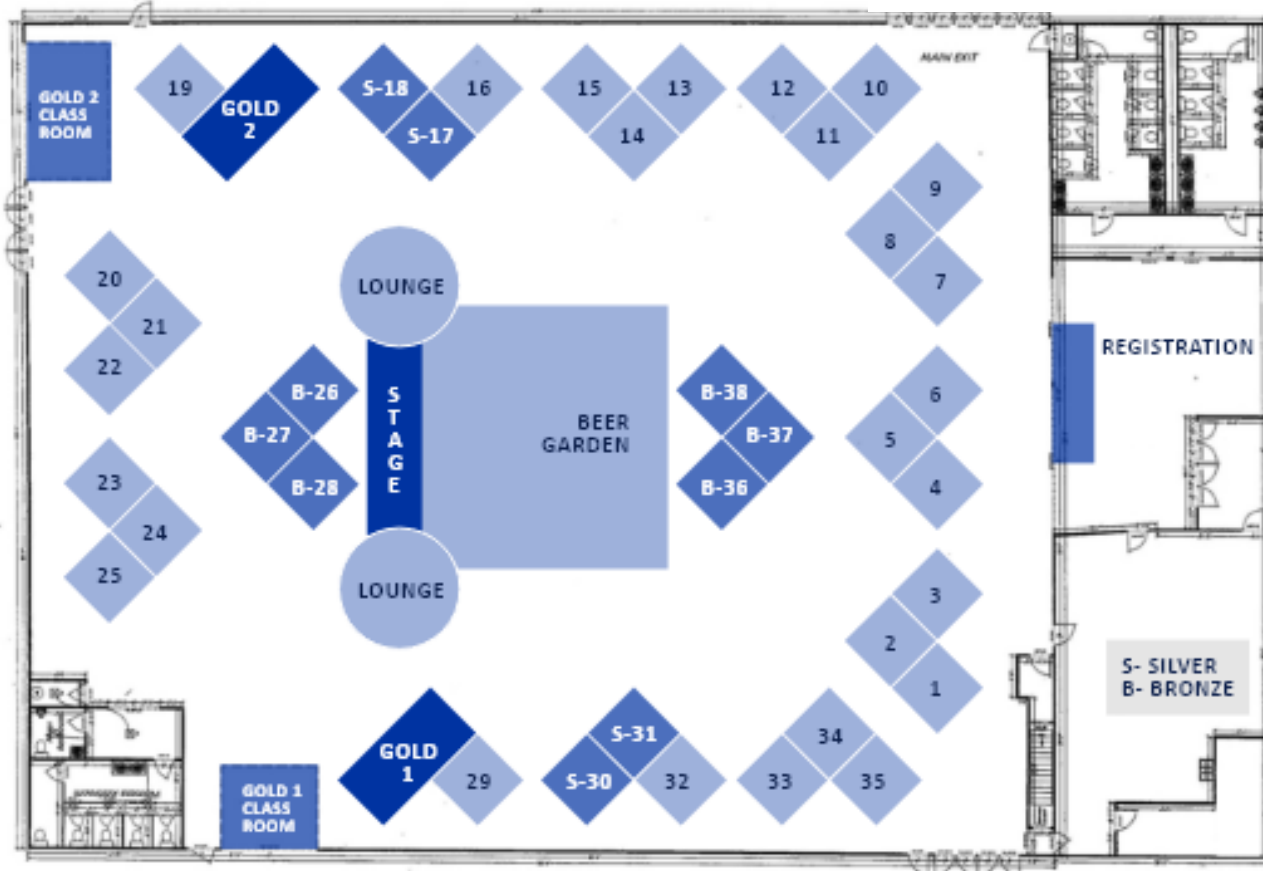
Elevate your brand visibility and engage with industry leaders at Beyond 2024. Our booth spaces are meticulously designed to provide a dynamic platform for your business. Each booth rental includes a prime location on the exhibition floor, ensuring maximum exposure to the event’s diverse audience. You’ll benefit from a well-equipped space, complete with standard booth essentials like tables, chairs and linen. Customize your setup to reflect your brand identity and captivate attendees. Larger, outdoor spaces are available upon request for unorthodox presentations. Don’t miss this opportunity to make a lasting impression and forge valuable connections within your industry. Secure your booth today and unlock the potential for success at Beyond 2024. Includes 2 Exhibitor Passes.

Indoor Booth Space limited to 40 participants, including Gold, Silver and Bronze Sponsors.
 Outdoor Booth Space limited to 10 participants and is reserved for (Heavy Equipment).

Please Refer to Expo Map for Booth Locations and to request booth number. Booth reservations are first come first served, so register early to secure your booth location.

MADONNA INN EXPO CENTER | San Luis Obispo, CA

- Exhibitor Booth Spaces
- Bronze / Silver Sponsor Spaces
- Gold Sponsor Spaces



Exhibitors

EXHIBITOR BOOTH | \$1,000

- 10 X 10 Booth Space at the event
- One (1) table and two (2) chairs
- Table linens
- Two (2) Exhibitor passes to the event

Outdoor exhibitor spaces can be made available upon request for Heavy Equipment displays in otherwise special cases. Please indicate your need for outdoor accommodations with your exhibitor RSVP.

Sponsorship Opportunities

BRONZE | \$2,500

- 10 X 10 Booth Space in Prime Area of Expo Center
- Inclusion in Select Marketing Content
- Exclusive Access to Sponsor Welcome Dinner
- VIP Parking
- Free Access to (2) educational classes of choice
- 3 Complimentary Tickets to Distribute to VIP Clients

SILVER | \$5,000

- 10 X 10 Booth Space in Prime Area of Expo Center
- Inclusion in Select Marketing Content
- Exclusive Access to Sponsor Welcome Dinner
- VIP Parking
- Free Access to (4) educational classes of choice
- 5 Complimentary Tickets to Distribute to VIP Clients

GOLD | \$10,000

- Exclusive Branding on Classroom Tent
- Inclusion in Select Marketing Content
- 10 X 20 Booth Space in Prime Area of Expo Center
- VIP Parking
- Free Access to ALL education classes
- Exclusive Access to Sponsor Welcome Dinner
- 10 Complimentary Tickets to Distribute to VIP Clients

Micro-Sponsorships

- Reusable Water Bottles
- Water Stations
- Coffee/Tea Station
- ID Lanyards
- Snack Commissary
- Lounge Areas /Beer Garden
- Charging Stations
- Tote Bags
- Photobooth
- Professional Headshot Booth
- Exhibit Maps

Please inquire about micro sponsorship opportunities. We can tailor these to your needs and budget.

Contact

TO EXHIBIT AND/OR SPONSOR

Please complete the form attached, indicating your sponsorship / exhibitor preferences and return it to:

Jacqui Edwards
Event Coordinator
je@edwardscongroup.com

NOTE:

Due to limited booth space, requests to exhibit will be evaluated on both a first-come, first-served basis as well as for firmographic and product/service diversity and accepted accordingly. This is meant to optimize booth space while ensuring a diverse offering for attendees across AEC/O interests.

Once it's received, the Event Coordinator will reach out to confirm receipt of your request. Upon acceptance of your request, the Event Coordinator will reach out to finalize your booth reservation and offer more details.

EDWARDS CONSTRUCTION GROUP, INC.

991 Bennett Ave.
Arroyo Grande, CA 93420
(805) 335-1161
info@edwardscongroup.com
wearedwards.com

Beyond 2024 Exhibitor Registration Form

Please complete each field in the form below and submit it via email to je@edwardscongroup.com.
All Exhibitor Registration forms must be received and paid for in full to formally reserve a booth space.

EXHIBITOR INFORMATION

COMPANY

EXHIBITING AS

FULL ADDRESS

COMPANY PHONE

COMPANY WEBSITE

PRIMARY PRODUCT / SERVICE

EXHIBITOR CONTACT FULL NAME

TITLE

CONTACT PHONE

CONTACT EMAIL

EXHIBITOR SERVICES SELECTION & PRICING

Please reference the Exhibitor & Sponsorship Packages document for full pricing details. Available at wearedwards.com/beyond.

EXHIBITOR TYPE | SELECT ONE

Standard Exhibitor Booth | \$1,000 Bronze Sponsor | \$2,500 Silver Sponsor | \$5,000 Gold Sponsor | \$10,000

BILLING CONTACT

Once your registration form is completed, a link will be provided via email to complete payment. If the link should be sent to a specific billing contact, other than yourself, please indicate below their name and contact email.

CONTACT NAME

BILLING EMAIL

By signing below, the signer certifies that they have the authority to sign this contract and commit the company listed above to exhibiting at and/or sponsoring Beyond 2024.

SIGNATURE

DATE

Beyond 2024 Exhibitor Contract

1. CHARACTER OF EXHIBIT

The purpose of exhibits at Beyond 2024, consistent with Edwards Construction Group, Inc.'s objectives, is to promote innovation, collaboration, and sustainable growth in the Architecture, Engineering, Construction, and Ownership (AEC/O) industries. All exhibits must align with this purpose and enhance the event's program. Each Exhibitor agrees to exhibit only products, services, or solutions relevant to advancing knowledge and practices within the AEC/O sector. Exhibitors must comply with the Booth Rules and Regulations provided by Edwards Construction Group, Inc. Exhibitors are expected to maintain the general appearance of the show and refrain from obstructing or adversely affecting other exhibits.

2. ASSIGNMENT AND RELOCATION OF EXHIBITS

Assignment of booths will generally occur in the order of registration, or on a first come, first served basis. However, Exhibitor understands and agrees that Edwards Construction Group, Inc. has sole discretion regarding the assignment of booths. Edwards Construction Group, Inc. is not obligated to assign Exhibitor any specific booth preferences. Edwards Construction Group, Inc. reserves the right to alter Exhibitor's assigned location if deemed necessary in the best interest of the event. Before exercising its discretion, Edwards Construction Group, Inc. will contact Exhibitor.

3. PAYMENTS

The cost for rental of exhibit space at Beyond 2024 is outlined in the application. Payment in full must accompany the Exhibitor Registration form to enter the booth selection process, or by the deadline of May 1st to maintain registration status. Refunds will be issued if Edwards Construction Group, Inc. does not accept the exhibitor's application. If payment is not received by the deadline of May 1st the Exhibitor Registration application will be considered cancelled.

4. CANCELLATION/REDUCTION OF SPACE

In the event that the Exhibitor cancels participation in the exhibit or wishes to reduce exhibit space, Exhibitor shall promptly notify Edwards Construction Group, Inc. in writing. If the cancellation or reduction is received by Edwards Construction Group, Inc. after May 1st, 2024, 50% of the full exhibit price or full price for the space relinquished, will be retained by Edwards Construction Group, Inc. Upon cancellation, Exhibitor loses all right to space and Edwards Construction Group, Inc. reserves the right to reassign that space to another Exhibitor. In addition, the exhibitor loses the right to use any complimentary exhibitor registration badges.

5. FAILURE TO MAKE PAYMENT

Any person, partnership, or corporation contracting for space who shall fail to make the payment as herein provided, whether such person, partnership, or corporation desires to exhibit or not, shall thereby and thereupon forfeit all rights to the use of the selected space, and Edwards Construction Group, Inc. shall have the right to dispose of such space in such a way as it may consider to its interests without any liability on the part of Edwards Construction Group, Inc. Any Exhibitor who fails to pay for and occupy said space shall be and shall remain

liable for the payment agreed on.

6. BOOTH SETUP AND DISMANTLING

Setup time, exhibit hall hours, and dismantling time are listed in the Exhibitor Service Kit included with Exhibitor Registration notice of confirmation. Each Exhibitor must deliver to the exhibit hall area all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than thirty (30) minutes prior to the published opening time of the exhibit hall. Work will be strictly prohibited after that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees. In fairness to all exhibitors, Edwards Construction Group Inc.'s exhibit construction guidelines as provided must be observed. All booths must be constructed in compliance with the Americans With Disabilities Act. Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from Edwards Construction Group, Inc. Failure to comply will result in a \$300 fine. Booth must be fully staffed during the entire conference. Edwards Construction Group, Inc. reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

7. SOUND RESTRICTIONS

Sound-producing or amplifying devices that project sound must be tuned so as not to exceed 85 dbs. Edwards Construction Group, Inc. reserves the right to determine at what point sound constitutes interference with other Exhibitors. Public address announcements are prohibited.

8. USE OF COPYRIGHTED MUSIC

Exhibitor agrees to pay all royalties, license fees or other charges for any music, either live or recorded, or other entertainment of any kind or natures, played, staged, or produced by the Exhibitor, their agents or employees, within the premises by this License Agreement, including but not limited to royalties or licensing fees due to BMI, ASCAP, or SESAC. The Exhibitor agrees to indemnify and hold Edwards Construction Group, Inc. harmless against any and all such claims or charges.

9. USE OF SPACE

All promotional material must be distributed from within the confines of the Exhibitor's own contracted space. Materials bearing any name or form of advertisement may not be displayed anywhere other than the space contracted. No Exhibitor shall sublet space allotted. Each Exhibitor is responsible for keeping the aisle or aisles near contracted space free of congestion resulting from demonstrations or promotions.

10. MARKETING PARAMETERS

Exhibitors are prohibited from scheduling hospitalities or programs outside of their exhibit contracted space(s) during times of the Edwards Construction Group, Inc. official program.

11. FORCE MAJEURE

Because of the nature of the enterprise undertaken by Edwards Construction Group, Inc., the same being dependent on its securing a sufficient and satisfactory number of Exhibitors at the Conference, it is specifically understood and agreed that if, in the sole opinion of Edwards Construction Group, Inc., it is not practical to carry out the terms of this agreement for any reason, without limiting it to any embargo or regulation of any department or agency of the United States government against the holding or carrying out of said exhibit program as a whole, Edwards Construction Group, Inc. shall have the right to cancel the same and this agreement, in which event any payment made by the Exhibitor to Edwards Construction Group, Inc. shall be returned to Exhibitor, and Edwards Construction Group, Inc. hereby expressly waives any and all claims of any kind and nature except for such amount as Exhibitor has previously paid for space, excepting if said event causes the exhibit program to be canceled ten days or less prior to the opening date of such exhibit program, fifteen percent (15%) of the full exhibit contract fee will be retained by Edwards Construction Group, Inc.

12. LIABILITY

Exhibitor must operate and maintain exhibits so that no injury will result to any persons or property. Exhibitor undertakes and agrees to indemnify and hold harmless Edwards Construction Group, Inc. and its officers, board, agents, and representatives from any and all claims for damages, suits, etc., by any person by reason of negligence of the Exhibitor, its agents, representatives, or employees. Exhibitor agrees to release and to indemnify and hold harmless Edwards Construction Group, Inc. from any and all claims for damages, suits, etc., for injuries to themselves or their employees and for damages to property in their custody, owned or controlled by them, which claims for damages may be incidental to, grow out of, or be connected with their use or occupation of space contracted; however, nothing herein shall release Edwards Construction Group, Inc. from any liability for claims, damages, suits, etc., that are the result of the negligence of Edwards Construction Group, Inc.

13. INSURANCE

Exhibitor agrees to procure and maintain adequate insurance coverage during the dates of Beyond 2024, including move-in and move-out days, and be prepared to furnish a certificate(s) of insurance to Edwards Construction Group, Inc. if requested. Exhibitor bears the risk of loss due to the inadequacy or failure of any insurance or any insurer, including any insurance that may be provided by Exhibitor, Edwards Construction Group, Inc., or the Madonna Expo Center. Edwards Construction Group, Inc. shall not be liable to Exhibitor for any damages.

14. SECURITY

Edwards Construction Group, Inc. will provide general perimeter security. Exhibiting companies are responsible for the security of their booth and all materials related to their booth. Any company wishing to employ additional security may do so through the official convention security company.

15. TAX AND LICENSING

Exhibitors who choose to sell products or services assume full responsibility for securing licenses and collecting all applicable fees and taxes. Exhibitor will comply with all federal, state, and local laws as well as the rules and regulations of the host venue. Exhibitors will be liable for all obligations resulting from noncompliance and will indemnify and hold harmless Edwards Construction Group, Inc. from any and all costs and/or expenses (including counsel fees) involved in addressing or defending any matters arising in whole or in part from Exhibitor's sale of products or services.

16. SERVICE INFORMATION

Complete shipping instructions and information regarding furniture, carpet rental, electrical work, labor and dismantling, drayage, etc. will be available to exhibitors in advance. A service desk will be maintained in the exhibit area. All participating exhibitors and contractors must abide by any union jurisdictions in force at the time of Beyond 2024.

17. VIOLATIONS

Any violation of these terms and conditions and/or the rules and regulations contained in the prospectus on the part of any Exhibitor will nullify Exhibitor's right to occupy space. Such Exhibitor will not be released from liability and will forfeit to Edwards Construction Group, Inc. all monies that have been paid. In case of any violation of the terms and conditions and/or the rules and regulations on the part of the Exhibitor, Edwards Construction Group, Inc. reserves the right to terminate the agreement to occupy space, and Edwards Construction Group, Inc. may enter and take possession of the space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's own risk.

18. AMENDMENT TO TERMS AND CONDITIONS

Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of Edwards Construction Group, Inc. Edwards Construction Group, Inc. may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes, amendments, or additions shall be binding on Exhibitor equally with the other terms and conditions contained herein.

By signing below, the signer certifies that they have the authority to sign this contract and bind the company listed above to this contract.

NAME (PLEASE PRINT)

[Redacted signature area]

TITLE

[Redacted title area]

AUTHORIZED CONTRACT SIGNATURE

[Redacted signature area]

DATE

[Redacted date area]

